BIBLIOGRAPHY

The Hidden Soul of Capitalism
Through Dynamic Markets Leadership

BY
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VOLUMES I.0 AND II.0
of
New Planetary Culture:
A Multidisciplinary Approach to Dynamic Fields Leadership in the Coming Eras
Horatio: Oh day and night, 
but this is wondrous strange.

Hamlet: And therefore as a Stranger, 
give it welcome. 
There are more things 
in Heaven and Earth, 
Horatio, 
Than are dreamt of in 
our Philosophy...

— William Shakespeare
Hamlet, Prince of 
Denmarke
I. v. 165-166
The Hidden Soul of Capitalism Through Dynamic Markets Leadership

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He did not discuss much about their relationship to business (although he helps businesses market to them), but I noted in my book (The Hidden Soul of Capitalism Through Dynamic Markets Leadership, GDI Press, 2012) that this segment of the population is going to be an important source of distributed leaders in the new era of ethical Capitalism. As an astute observer and commentator, he knows that a trustworthy business and financial complex is essential to America’s continuing leadership in the world and to social and economic progress at home. This book tells not just a story about what went wrong but, more important, the story of why we lost our way and of how we can right our course. Bogle argues for a return to a governance structure in which owners’ capital that has been put at risk is used in their interests rather than in the interests of corporate and financial managers. Given that ownership is now consolidated in the hands of New market forces mean businesses that will thrive will (1) enhance creativity, diversity, and ethics for their people, (2) build relationships including customers, and (3) excel in Corporate Social The old idea was the “Hidden Hand” theory that assumed all it took was rational balance of supply and demand to guide the economy. My approach is that Capitalism is now interacting with culture and being shaped by the people who work (i.e., not just CEOs but everyone through distributed leadership). New market forces mean businesses that will thrive will (1) enhance creativity, diversity,...