This course provides students an opportunity to examine a comprehensive range of topics and issues related to business and sustainability and aims to explore the implications of changing stakeholder expectations, and opportunities for organizational sustainable value creation. Key topics will include CSR theories and frameworks, global issues and role of business in society, socially responsible investing, green consumption, CSR and firm competitive advantage, reputation, corporate governance and ethics, regulation and social/environmental reporting.

**Pre-Requisite(s):** 9.00 credits  
**Co-Requisite(s):** None  
**Equate(s):** BUS*3020  
**Restriction(s):** This is a Priority Access Course. Some restrictions may apply during some time periods. Please contact the department for more information

**Method of Delivery:** Online

**Final Exam:** There is no final exam for this course.
Instructional Support

Instructor

Ruben Burga
Email: rburga@uoguelph.ca
Telephone: (519) 824-4120 Ext. x54463
Office: Macdonald Hall, Room 220

Ruben Burga is an Assistant Professor in the Department of Management at the College of Business and Economics, University of Guelph. He completed his Ph.D. in Management (Organizational Leadership) from the University of Guelph, his MBA (Hons) from Bryant University in Rhode Island, USA, and his B.A.Sc. in Mechanical Engineering from the University of Toronto. He has published research articles in peer-reviewed journals such as the International Journal of Management Education, the International Journal of Project Management, the Social and Environmental Accountability Journal, the Journal of Accounting & Organizational Change, and the Journal of Global Entrepreneurship Research. He has also taught Corporate Social Responsibility and other courses relating to management, organizational behaviour, leadership, marketing, and ethics at the University of Guelph and Sheridan College. Prior to his academic engagement, he worked for over 20 years as a global executive with multi-nationals, and entrepreneurial companies located in Asia, Latin America, the US and Canada.

Teaching Assistant(s)

Name: Fatemeh Ameli
Email: fameli@uoguelph.ca

Name: Kelly MacDonal
Email: kmacdo20@uoguelph.ca

Learning Resources

Required Textbook

Title: Strategic Corporate Social Responsibility
Author(s): David Chandler
Edition / Year: 4th edition / 2017
Publisher: Sage Publications

Title: For Goodness’ Sake: Satisfy the Hunger for Meaningful Business
Author(s): Chris Houston and Jordan Pinches
Edition / Year: 2nd Edition / 2017
Learning Outcomes

Course Learning Outcomes

Sustainability is increasingly becoming a strategic issue for businesses in all sectors. In this course we identify the different viewpoints of Corporate Social Responsibility (CSR) and the global drivers for CSR. We consider the importance of a multi-stakeholder approach and show that without this, firms can become exploitive, anti-social, and
corrupt—losing legitimacy and their ability to pursue the owners’ economic goals over the long term. We put CSR into a strategic context by explaining resource, industry, and stakeholder perspectives on strategy and look at integrating strategy and CSR, creating a strategic CSR perspective that is needed for long-term sustainability.

We consider questions such as: How much does CSR matter? Who is responsible for CSR? The organization? Stakeholders? Through discussions and assignments, we will critically examine sustainability drivers, organizational conceptions of sustainability, strategic approaches to value creation, and the challenges and opportunities for organizations to re-invent approaches to creating business value and contributing to broader societal well-being. We argue that strategy is likely to be both more effective and more sustainable if strategy passes through a CSR filter that better attunes the firm to its environment and its constituents. We learn about the integration of CSR into both strategy and, ultimately, the culture of the organization. We practice and develop the requisite skills in critical and integrative thinking to embrace and advance a sustainability agenda.

By the end of this course, you should be able to:

1. Assess complex issues and judgments based on established principles and techniques within the strategic management field;
2. Analyze corporate social responsibility (CSR) in relation to innovation;
3. Analyze corporate social responsibility (CSR) in relation to Bottom of Pyramid (BOP) market development;
4. Support a sustained argument in written form while communicating managerial ideas, issues, and conclusions clearly;
5. Analyze corporate social responsibility (CSR) in relation to performance management and governance;
6. Analyze corporate social responsibility (CSR) in relation to investment;
7. Demonstrate competence in the research process by applying CSR knowledge in the critical analysis of a specific case; and
8. Analyze corporate social responsibility (CSR) in relation to strategy and implementation.
9. Demonstrate employability skills by participating in decision making, exercising ethical behavior, and contributing to the group process.

Teaching and Learning Activities

Method of Learning

In this course we use a range of learning methods including readings, interviews with industry experts, videos, animations, individual and group activities. Familiarity with readings will be an essential but not sufficient support to students in successfully navigating and completing the course. Our approach is to create a learning environment
through the use of cases, discussions, and experiential activities, where students can interact with the instructor, each other, and course material to explore and discuss issues and challenges related to corporate social responsibility and to generate ideas and solutions individually, and in groups. both in class and on the course website. We believe that learning occurs when there is value creation and when exploration into the course concepts and ideas generate the need to ask questions and challenge assumptions. We expect students to engage in the learning and discuss topics and issues through critical analysis and use multiple perspectives in the exploration of the course concepts. To enhance learning and application, students are expected to go beyond the course material and integrate knowledge from events in the media and other related and relevant resources.

A goal is to encourage you, as students, to experience real world applications and to extend the in-class learning outwards to build connections with real work environments so that your exposure in the course goes beyond the academic. The cases and assessments require that you engage in real work situations and look to resolve those situations from an experiential perspective. To that end, we engaged several experts in the business world, interviewed them and asked them to share their thoughts, expertise, and advice with you. The resulting five interviews are captured on video and comprise as a key focus for units.

We have included a full class discussion forum called the Water Cooler. You are invited to use the forum to bring in new ideas, share information, and otherwise engage with one another.

Course Structure

This course is divided into six units, with each unit extending over a two-week period:

- Unit 01: Introduction: What is Corporate Social Responsibility?
- Unit 02: A Stakeholder Perspective of Corporate Social Responsibility
- Unit 03: Corporate Social Responsibility: An Economic Perspective
- Unit 04: Corporate Social Responsibility as a Constraint
- Unit 05: Implementing Corporate Social Responsibility
- Unit 06: Integrating Social Responsibility

What to Expect for Each Unit

This course is organized into 6 units that span 12 weeks. Each unit begins with an introduction and statement of the unit learning outcomes that you are expected to achieve, by unit end.

In all units except Unit 01, we have invited a guest speaker to address one of the unit topics. The resulting interviews conducted by the course instructor, are intended to enhance your learning experience by more closely exposing you to the real world of
CSR in its many permutations. The topics are intriguing and we hope that our special guests serve to excite your interest in the topic of corporate social responsibility.

Each of the six units are broken further into two one-week sections where each section spans one week. By the end of a two-week period, you will have accomplished a unit.

Course readings include two textbooks, along with a variety of interesting articles that are current and address the unit topics. Note the readings are available in Ares, as indicated on your Course Outline.

Within each of the unit sections are a variety of activities designed to enable you to both participate with peers and to work on your own to achieve the outcomes. There are many opportunities to engage in discussions with your peers, typically by responding to questions posed, that require you integrate your learning and apply your knowledge, using critical thinking skills. There are links to websites and videos that enhance your learning. It is important that you participate in the discussions in each unit, by posting your own responses, and then by commenting or extending the responses of your peers because it is through participation that you will gain the most meaningful learning in the course.

The discussions are based upon groups which will be automatically designated by CourseLink. The discussions are group based and not open to the whole class. Each group should be a maximum of 5 members. If your group is significantly less than 5 members, please let your course instructor know so that adjustments can be made if warranted. Be aware that once your group is allocated, during week 2, it will comprise the same members, but for some possible adjustments, throughout the course.

Every week, excepting week 1, there will be some type of assessed activity. Refer to the Assessments for the details of the assessments.

Make sure to have the Course Outline on hand to keep track of the assessment due dates.

**Tips for Meaningful Discussions**

- Demonstrate your ability to be think critically and reflect critically when communicating with your instructor and fellow students
- Ask each other questions that will challenge thinking and perspectives
- Use open ended questions that require a more in-depth response rather than those that can be answered with a “yes”, or “no”
- Build upon existing posts
- Bring in your experiences of a personal and / or professional nature as often as possible as examples that connect with the topic
- Be respectful of one another
Schedule

It is strongly recommended that you follow the course schedule provided below. The schedule outlines what you should be working on each week of the course and lists the important due dates for the assessments. By following the schedule, you will be better prepared to complete the assessments and succeed in this course.

Unit 01: Introduction: What is Corporate Social Responsibility?

Week 1, Unit 01.1: What is Corporate Social Responsibility (CSR)? - Monday, January 7 to Sunday, January 13

Readings


Activities

- Familiarize yourself with the course website by selecting **Start Here** on the navbar.
- Review **Outline** and **Assessments** on the course website to learn about course expectations, assessments, and due dates.
- Participate in the Getting to Know your Peers discussion.
- Confirm your access to the course reserve materials in Ares

Week 2, Unit 01.2: Global View of CSR - Monday, January 14 to Sunday, January 20

Readings

Activities

- Participate in Unit 01.2 Activities:
  - UN Sustainable Development Goals
  - Differentiating B-Corporations and Benefit Corporations
  - Discrimination on Gender
  - Six principles of Responsible Management
  - CSR Terms and Definitions Drag and Drop

Assessments

- Submit Unit 01.2 Weekly Learning Reflections (note: graded, feedback will be given)
  Due: Sunday, January 20 @ 11:59 pm ET

- Check the Group option from the tools dropdown menu to locate your group members

- Submit Unit 01.1 Weekly Learning Reflection: Non-Graded
  Due: Sunday, January 20 @ 11:59 pm ET

- Submit Group Contract
  Due: Sunday, January 20 @ 11:59 pm ET

Unit 02: A Stakeholder Perspective of Corporate Social Responsibility

Week 3, Unit 02.1: Understanding Stakeholders – Monday, January 21 to Sunday, January 27

Readings


Activities

- Participate in Unit 2.1 discussions and activities:
  - Watch Making Connections, an interview with Chris Houston (Change Alliance)
  - Stakeholder Priorities
  - Connections between Stakeholders and Five Driving Forces of CSR

Assessments

- Submit Unit 02.1 Weekly Learning Reflections
  Due: Sunday, January 27 at 11:59 pm ET
Week 4, Unit 02.2: Stakeholder Perspective and Profit – Monday, January 28 to Sunday, February 3

Readings

Activities
- Participate in Unit 02.2 discussions and activities
  - Who is Responsible for CSR?
  - Collective Power of Stakeholders: BP Deepwater Horizon Disaster
  - Porter and Kramer: Integrating Concepts to Achieve Strategic CSR
  - CSR Terms and Definitions Drag and Drop

Assessments
- Submit Unit 02.2 Weekly Learning Reflections
  Due: Sunday, February 3 at 11:59 pm ET

Unit 03: Corporate Social Responsibility: An Economic Perspective

Week 5, Unit 03.1: Viewing CSR through an Accountability Lens - Monday, February 4 to Sunday, February 10

Readings

Activities
- Participate in Unit 03.1 discussions and activities
  - Watch CSR from an Economic Perspective, an interview with Keith Taylor (Duca)
  - Global Reporting Initiative
  - Sins of Greenwashing: How do you Fare?
Applying Concepts of Accountability

CSR Reporting: Who Benefits?

Assessments
- Submit Unit 03.1 Weekly Learning Reflections
  Due: Sunday, February 10 at 11:59 pm ET
- Case Group Part 1
  Due: Sunday, February 10 at 11:59 pm ET

Week 6, Unit 03.2: Viewing CSR through a Sustainability Lens – Monday, February 11 to Sunday, February 17

Readings
- Houston (2017) For Goodness Sake (read pp. 66 - 101)

Activities
- Participate in Unit 03.2 discussions and activities
  - The Business Logics of Sustainability
  - Paper Beats Plastic? How to Rethink Environment Folklore
  - Waste as a Central Driver of the Global Economy
  - CSR Terms and Definitions Drag and Drop

Assessments
- Submit Unit 03.2 Weekly Learning Reflections
  Due: Sunday, February 17 at 11:59 pm ET

Winter Break: Monday, February 18 to Sunday, February 24

Unit 04: Corporate Social Responsibility as a Constraint

Week 7, Unit 04.1: Corporate Strategy and CSR Constraints – Monday, February 25 to Sunday, March 3

Readings
Activities

- Participate in Unit 04.1 discussions and activities
  - Watch CSR as a Constraint, an Interview with Jay Whitelaw (Givesome)
  - Applying SWOT Analysis: Impact on Strategic Direction
  - Applying the Driving Forces to Multinational Firms
  - Applying CSR Filters
  - Chandler: Constraining Factors for Firms

Assessments

- Submit Unit 04.1 Weekly Learning Reflections
  Due: Sunday, March 3 at 11:59 pm ET

Week 8, Unit 04.2: A Strategic CSR Perspective – Monday, March 4 to Sunday, March 10 (40th Class Day: Friday, March 8)

Readings


Activities

- Participate in Unit 04.2 discussions and activities
  - Technology Crafts for the Digitally Unprepared
  - Determining Shareholder Interests
  - Building Collaborative Relationships with Stakeholders
  - CSR Terms and their Definitions Drag and Drop

Assessments

- Submit Unit 04.2 Weekly Learning Reflections
  Due: Sunday, March 10 at 11:59 pm ET
Unit 05: Implementing Corporate Social Responsibility

Week 9, Unit 05.1: Strategic CSR Decision Making – Monday, March 11 to Sunday, March 17

Readings

Activities
- Participate in Unit 05.1 and activities:
  - Watch WFP: Implementing CSR with Corporations, an Interview with Julie Marshall (World Food Programme, WFP)
  - Importance of Ethics Codes and Training

Assessments
- Case Group Part 2
  Due: Sunday, March 17 at 11:59 pm, ET
- Submit Unit 05.1 Weekly Learning Reflections
  Due: Sunday, March 17 at 11:59 pm ET

Week 10, Unit 05.2: Sustainable Value Creation – Monday, March 18 to Sunday, March 24

Readings

Activities
- Participate in Unit 05.2 activity:
  - CSR Terms and Definitions Drag and Drop

Assessments
- Submit Unit 05.2 Weekly Learning Reflections
  Due: Sunday, March 24 at 11:59 pm, ET
Unit 06: Integrating Social Responsibility

Week 11, Unit 06.1: A Sustainability Mindset – Monday, March 25 to Friday, March 31

Readings


Activities

- Participate in Unit 06.1 discussions and activities:
  - Watch The CBE vision with Dean Julia", an interview with Julia Christensen Hughes (Dean, College of Business and Economics, University of Guelph)

Assessments

- Submit Unit 06.1 Weekly Learning Reflections
  Due: Sunday, March 31 at 11:59 pm, ET
- Case Learning Reflection
  Due: Sunday, March 31 at 11:59 pm, ET

Week 12, Unit 06.2: Global Sustainability – Monday, April 1 to Friday, April 5

Readings


Activities
• Participate in Unit 06.2 discussions and activities:
  o Levers of Control

Assessments
• Submit Unit 06.2 Weekly Learning Reflections
  Due: Friday, April 5 at 11:59 pm, ET

• Essay
  Due: Friday, April 5 at 11:59 pm, ET

Assessments
The grade determination for this course is indicated in the following table. A brief description of each assessment is provided below. Select Content on the navbar to locate Assessments in the table of contents panel to review further details of each assessment. Due dates can be found under the Schedule heading of this outline.

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Weight</th>
<th>Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly Learning Reflections</td>
<td>33%</td>
<td>1, 2, 3, 4, 5, 6</td>
</tr>
<tr>
<td>Group Case Part I: Analysis</td>
<td>20%</td>
<td>5,7,8</td>
</tr>
<tr>
<td>Group Case Part 2: Recommendations</td>
<td>20%</td>
<td>5,7,8</td>
</tr>
<tr>
<td>Group Case - Learning Reflection</td>
<td>10%</td>
<td>1,2,4,9</td>
</tr>
<tr>
<td>Individual Essay</td>
<td>17%</td>
<td>1,4,7,8</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>
Assessment Descriptions

Weekly Learning Reflections

You are required to submit a total of 11 weekly learning reflections, at the end of weeks 2 through 12. Each is worth 3%. The expectation is that responses must address the questions posed and demonstrate evidence of critical thinking supported by evidence. Reflections are completed on an individual basis.

Group Case

The Group Case assessment requires groups to work together as consultants hired by a company’s strategic management team to incorporate a CSR/Sustainability implementation into their strategic plan.

Part I requires analysis of the situation, and Part 2 requires recommendations.

Group work is a main focus of the assessment and requires commitment, collaboration, and organization to meet expectations.

Group Case – Learning Reflection

The Case Learning Reflection should describe your individual contribution to the case group assignment. You will be describing your reflections based on different levels of Bloom’s taxonomy: remembering, understanding, analyzing, evaluating, and creating.

Individual Essay

This Individual Essay requires you to do individual research and write an essay on sustainability and/or corporate social responsibility using material from the course and from your own research.

Course Technologies and Technical Support

CourseLink System Requirements

You are responsible for ensuring that your computer system meets the necessary system requirements. Use the browser check tool to ensure your browser settings are compatible and up to date. (Results will be displayed in a new browser window).

http://spaces.uoguelph.ca/ed/system-requirements/

https://courselink.uoguelph.ca/d2l/systemCheck

Technical Skills

As part of your online experience, you are expected to use a variety of technology as part of your learning:
• Manage files and folders on your computer (e.g., save, name, copy, backup, rename, delete, and check properties);
• Install software, security, and virus protection;
• Use office applications (e.g., Word, PowerPoint, Excel, or similar) to create documents;
• Be comfortable uploading and downloading saved files;
• Communicate using email (e.g., create, receive, reply, print, send, download, and open attachments);
• Navigate the CourseLink learning environment and use the essential tools, such as Dropbox, Quizzes, Discussions, and Grades (the instructions for this are given in your course);
• Access, navigate, and search the Internet using a web browser (e.g., Firefox, Internet Explorer); and
• Perform online research using various search engines (e.g., Google) and library databases.

Course Technologies

Ares

The library’s Ares Course Reserve system is a software solution that provides you with access to digital resources used in your course. The system also provides information on print resources placed at the physical reserve desk at the library. Accessibility and privacy policy statements do not exist for this software.

CourseLink

Distance Education courses are offered entirely online using CourseLink (powered by D2L’s Brightspace), the University of Guelph’s online learning management system (LMS). By using this service, you agree to comply with the University of Guelph’s Access and Privacy Guidelines. Please visit the D2L website to review the Brightspace privacy statement and Brightspace Learning Environment web accessibility standards.

http://www.uoguelph.ca/web/privacy/
https://www.d2l.com/legal/privacy/
https://www.d2l.com/accessibility/standards/

Turnitin

The Turnitin tool is used in this course and is integrated with the Dropbox tool. To learn more about Turnitin’s privacy pledge and Turnitin’s commitment to accessibility, please visit their website.

Technical Support

If you need any assistance with the software tools or the CourseLink website, contact CourseLink Support.

CourseLink Support
University of Guelph
Day Hall, Room 211
Email: courselink@uoguelph.ca
Tel: 519-824-4120 ext. 56939
Toll-Free (CAN/USA): 1-866-275-1478

Walk-In Hours (Eastern Time):
Monday thru Friday: 8:30 am–4:30 pm

Phone/Email Hours (Eastern Time):
Monday thru Friday: 8:30 am–8:30 pm
Saturday: 10:00 am–4:00 pm
Sunday: 12:00 pm–6:00 pm

Course Specific Standard Statements

Acceptable Use

The University of Guelph has an Acceptable Use Policy, which you are expected to adhere to.
https://www.uoguelph.ca/ccs/infosec/aup

Communicating with Your Instructor

During the course, your instructor will interact with you on various course matters on the course website using the following ways of communication:

- **Announcements:** The instructor will use Announcements on the Course Home page to provide you with course reminders and updates. Please check this section frequently for course updates from your instructor.

- **Ask Your Instructor Discussion:** Use this discussion forum to ask questions of your instructor about content or course-related issues with which you are unfamiliar. If you encounter difficulties, the instructor is here to help you. Please post general course-related questions to the discussion forum so that all students have an opportunity to review the response. To access this discussion forum, select Discussions from the Tools dropdown menu.

- **Email:** If you have a conflict that prevents you from completing course requirements, or have a question concerning a personal matter, you can send
your instructor a private message by email. The instructor will respond to your email within 48 to 72 hours.

Netiquette Expectations

For distance education courses, the course website is considered the classroom and the same protections, expectations, guidelines, and regulations used in face-to-face settings apply, plus other policies and considerations that come into play specifically because these courses are online.

Inappropriate online behaviour will not be tolerated. Examples of inappropriate online behaviour include:

- Posting inflammatory messages about your instructor or fellow students;
- Using obscene or offensive language online;
- Copying or presenting someone else’s work as your own;
- Adapting information from the Internet without using proper citations or references;
- Buying or selling term papers or assignments;
- Posting or selling course materials to course notes websites;
- Having someone else complete your quiz or completing a quiz for/with another student;
- Stating false claims about lost quiz answers or other assignment submissions;
- Threatening or harassing a student or instructor online;
- Discriminating against fellow students, instructors, and/or TAs;
- Using the course website to promote profit-driven products or services;
- Attempting to compromise the security or functionality of the learning management system; and
- Sharing your username and password.

Submission of Assignments to Dropbox

All assignments for this course should be submitted electronically via the online Dropbox tool. When submitting your assignments using the Dropbox tool, do not leave the page until your assignment has successfully uploaded. To verify that your submission was complete, you can view the submission history immediately after the upload to see which files uploaded successfully. The system will also email you a receipt. Save this email receipt as proof of submission.

Be sure to keep a back-up copy of all of your assignments in the event that they are lost in transition. In order to avoid any last-minute computer problems, your instructor strongly recommend you save your assignments to a cloud-based file storage (e.g.,
Google Docs), or send to your email account, so that should something happen to your computer, the assignment could still be submitted on time or re-submitted.

It is your responsibility to submit your assignments on time as specified on the Schedule. Be sure to check the technical requirements and make sure you have the proper computer, that you have a supported browser, and that you have reliable Internet access. Remember that technical difficulty is not an excuse not to turn in your assignment on time. Don’t wait until the last minute as you may get behind in your work.

If, for some reason, you have a technical difficulty when submitting your assignment electronically, please contact your instructor or CourseLink Support.

http://spaces.uoguelph.ca/ed/contact-us/

Late Policy

If you choose to submit your individual assignments to the Dropbox tool late, the full allocated mark will be reduced by 5% per day after the deadline for the submission of the assignment to a limit of six days at which time access to the Dropbox folder will be closed. Unless you have discussed an extension well ahead of the due date, late penalties of 5%/earned grade/day (including weekends) will be assigned. Extensions will only be granted on the basis of extenuating circumstances and should be requested prior to due date to prevent late penalties.

Extensions will be considered for medical reasons or other extenuating circumstances. If you require an extension, discuss this with the instructor as soon as possible and well before the due date. Barring exceptional circumstances, extensions will not be granted once the due date has passed. These rules are not designed to be arbitrary, nor are they inflexible. They are designed to keep you organized, to ensure that all students have the same amount of time to work on assignments, and to help to return marked materials to you in the shortest possible time.

Obtaining Grades and Feedback

Unofficial assessment marks will be available in the Grades tool of the course website. Your instructor will have grades posted online within 2 weeks of the submission deadline, if the assignment was submitted on time. Once your assignments are marked you can view your grades on the course website by selecting Grades from the Tools dropdown menu on the navbar. Your course will remain open to you for seven days following the last day of the final exam period.

University of Guelph degree students can access their final grade by logging into WebAdvisor (using your U of G central ID). Open Learning program students should log in to the OpenEd Student Portal to view their final grade (using the same username and password you have been using for your courses).

https://webadvisor.uoguelph.ca
Rights and Responsibilities When Learning Online

For distance education (DE) courses, the course website is considered the classroom and the same protections, expectations, guidelines, and regulations used in face-to-face settings apply, plus other policies and considerations that come into play specifically because these courses are online.

For more information on your rights and responsibilities when learning in the online environment, visit Rights and Responsibilities.

http://opened.uoguelph.ca/student-resources/rights-and-responsibilities

Turnitin Originality Check

In this course, your instructor will be using Turnitin, integrated with the CourseLink Dropbox tool, to detect possible plagiarism, unauthorized collaboration or copying as part of the ongoing efforts to maintain academic integrity at the University of Guelph.

All individual assignments submitted to the Dropbox tool will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. Use of the Turnitin.com service is subject to the Usage Policy posted on the Turnitin.com site.

A major benefit of using Turnitin is that you will be able to educate and empower yourself in preventing academic misconduct. In this course, you may screen your own assignments through Turnitin as many times as you wish before the due date. You will be able to see and print reports that show you exactly where you have properly and improperly referenced the outside sources and materials in your assignment.

University Standard Statements

University of Guelph: Undergraduate Policies

As a student of the University of Guelph, it is important for you to understand your rights and responsibilities and the academic rules and regulations that you must abide by.

If you are a registered University of Guelph Degree Student, consult the Undergraduate Calendar for the rules, regulations, curricula, programs and fees for current and previous academic years.

If you are an Open Learning Program Student, consult the Open Learning Program Calendar for information about University of Guelph administrative policies, procedures and services.

https://www.uoguelph.ca/registrar/calendars/undergraduate/current/

http://opened.uoguelph.ca/student-resources/open-learning-program-calendar
Email Communication

University of Guelph Degree Students

As per university regulations, all students are required to check their uoguelph.ca e-mail account regularly: e-mail is the official route of communication between the University and its students.

Open Learning Program Students

Check your email account (the account you provided upon registration) regularly for important communications, as this is the primary conduit by which the Open Learning and Educational Support will notify you of events, deadlines, announcements or any other official information.

When You Cannot Meet Course Requirements

When you find yourself unable to meet an in-course requirement due to illness or compassionate reasons, please advise your course instructor in writing, with your name, ID number and email contact.

University of Guelph Degree Students

Consult the Undergraduate Calendar for information on regulations and procedures for Academic Consideration.

https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-ac.shtml

Open Learning Program Students

Please refer to the Open Learning Program Calendar for information on regulations and procedures for requesting Academic Consideration.

http://opened.uoguelph.ca/student-resources/open-learning-program-calendar

Drop Date

University of Guelph Degree Students

The last date to drop one-semester courses, without academic penalty, is indicated on the Schedule section of this course outline. Review the Undergraduate Calendar for regulations and procedures for Dropping Courses.

https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-drop.shtml

Open Learning Program Students

Please refer to the Open Learning Program Calendar.

http://opened.uoguelph.ca/student-resources/open-learning-program-calendar
Copies of Assignments

Keep paper and/or other reliable back-up copies of all assignments: you may be asked to resubmit work at any time.

Accessibility

The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment.

University of Guelph Degree Students

Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact Accessibility Services as soon as possible.

For more information, contact Accessibility Services at 519-824-4120 ext. 56208, email Accessibility Services or visit the Accessibility Services website.

accessibility@uoguelph.ca
https://wellness.uoguelph.ca/accessibility/

Open Learning Program Students

If you are an Open Learning program student who requires academic accommodation, please contact the Academic Assistant to the Director. Please ensure that you contact us before the end of the first week of your course (every semester) in order to avoid any delays in support. Documentation from a health professional is required for all academic accommodations. Please note that all information provided will be held in confidence.

If you require textbooks produced in an alternate format (e.g., DAISY, Braille, large print or eText), please contact the Academic Assistant to the Director at least two months prior to the course start date. If contact is not made within the suggested time frame, support may be delayed. It is recommended that you refer to the course outline before beginning your course in order to determine the required readings.

The provision of academic accommodation is a shared responsibility between OpenEd and the student requesting accommodation. It is recognized that academic accommodations are intended to “level the playing field” for students with disabilities.

jessica.martin@uoguelph.ca

Academic Misconduct

The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community – faculty, staff, and students – to be aware of what constitutes academic misconduct and to do as
much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

The Academic Misconduct Policy is detailed in the Undergraduate Calendar.
https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-amisconduct.shtml

Copyright Notice

Content within this course is copyright protected. Third party copyrighted materials (such as book chapters and articles) have either been licensed for use in this course, or have been copied under an exception or limitation in Canadian Copyright law.

The fair dealing exemption in Canada’s Copyright Act permits students to reproduce short excerpts from copyright-protected materials for purposes such as research, education, private study, criticism and review, with proper attribution. Any other copying, communicating, or distribution of any content provided in this course, except as permitted by law, may be an infringement of copyright if done without proper license or the consent of the copyright owner. Examples of infringing uses of copyrighted works would include uploading materials to a commercial third party web site, or making paper or electronic reproductions of all, or a substantial part, of works such as textbooks for commercial purposes.

Students who upload to CourseLink copyrighted materials such as book chapters, journal articles, or materials taken from the Internet, must ensure that they comply with Canadian Copyright law or with the terms of the University’s electronic resource licenses.

For more information about students’ rights and obligations with respect to copyrighted works, review Fair Dealing Guidance for Students.
http://www.lib.uoguelph.ca/sites/default/files/fair_dealing_policy_0.pdf

Plagiarism Detection Software

Students should be aware that faculty have the right to use software to aid in the detection of plagiarism or copying and to examine students orally on submitted work. For students found guilty of academic misconduct, serious penalties, up to and including suspension or expulsion from the University can be imposed.
Recording of Materials

Presentations which are made in relation to course work—including lectures—cannot be recorded or copied without the permission of the presenter, whether the instructor, a classmate or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.
Corporate Social Responsibility Courses in UK based LBTC will help to understand the different goals that companies are trying to achieve and how CSR is managed. Home » Strategic Management » Advanced Strategic Corporate Social Responsibility. Advanced Strategic Corporate Social Responsibility. Course Outline. How CSR is Managed. Corporate social responsibility (CSR) has been defined in numerous ways (Wood 1991, Garriga/Mele 2004). Nevertheless, nearly all these definitions share the view that CSR is founded on business actions that appear to further some social good (McWilliams/ siegel 2001, p. 117). There has been significant research as to whether CSR contributes to the firm’s interests in addition to contributing to the social good. Working within a framework of strategic management, this paper looks at how different, strategic features of CSR programs may create value for the firm. Taking into account these strategic features allows us to consider how firms can manage CSR opportunities and link social action to social and financial performance.